

"TELEVISION FACTS"

FACTS YOU SHOULD KNOW IF YOU ARE BUYING OR OWN A TELEVISION SET

By Phil Gibson

It's a Fact!—Another new show to hit the Video Networks this past week and kinescoped for west coast viewers is the super duper Fred Waring show. To all of you who have been fans of Fred Waring for the past decade or two, should be glad to receive this news. Fred's first show... Sunday at 9 P.M. over our local CBS outlet KTTV Channel 11 was an outstanding, successful production. It really points out once again the time of things to come and also the reason why you should not delay to get your television receiver today. Especially now that you can get a new GE for only \$249.95... with only \$40 down and \$12.39 per month.

It's a Fact!—That as more and more television stations are being established throughout the country... particularly in areas where they have never enjoyed one before... the demand of receivers has gone up—and up—by leaps and bounds.

It's a Fact!—of course, this has put a greater and greater strain on General Electric and other manufacturers of quality sets in their effort to keep up with the demand.

It's a Fact!—actually as a matter of fact... we look for a period in the not too distant future for this situation to cause such an extreme shortage in the standard sets that it will be impossible for us to make delivery with the same speed which we are able to do today!

It's a Fact!—KNBH is bringing to the televiewers each evening the NBC news flashes with those well-known announcers from radio... Frank Barton and Hal Gibney. For some time the radio world has heard their voices... now the televiewers see them as they share the news spots every other evening.

It's a Fact!—The show that puts Hollywood on the spot is STARS ARE BRIGHT with Tom Brown as quizmaster. Each week some of your favorite movie personalities either inform or have to perform. Questions are varied each week and may be on movies, news items or history. Seen over Channel 11 on Mondays at 8:30.

It's a Fact!—That we have designed and are now manufacturing a Television Table. We made this in a beautiful modern design and the exact height for vision with table model sets. The price is only \$27.95 and we believe them to be worth every dime of this.

It's a Fact!—that we STILL will put a Television Set in your home for this weekend without cost or obligation on your part. We do this because we believe that in actual operation in your own home is the only way you can really appreciate the joy and entertainment of Television. All you have to do is phone us at TORRANCE 1728... and say "Please send me a set out to try over Sunday." It's that simple... it's that easy!

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The largest single contest ever sponsored by an advertiser appeared in the newspapers in 1937. Sponsored by a Cigarette firm, the contest attracted two million contestants and gave 1000 cash awards ranging from \$10 upwards to the grand prize of \$100,000.

Swaying Heads

The only insects that are able to turn their heads from side to side are the praying mantises.

Englands Fog

The dense fog in England is directly traceable to the Gull Stream.

Delaney Resigns As Secretary of S.P. Association

Capt. L. E. Delaney, president of the Delaney Publishing Company, resigned as secretary of the San Pedro Business Men, Associated, this week, according to a statement from the harbor organization.

His resignation was accepted Monday night at a meeting of the Board of Directors of the association.

He had served as secretary for the past two years.

The local book publisher also resigned recently from the Board of Directors of the Harbor Area Employer's Council whose headquarters are located at 1524 Cravens avenue, Torrance.

Dr. L. H. Lawhorn, president

of the S.P.B.M.A., stated the resignation of the secretary came as a surprise and that no successor had been considered to date.

"We will name a new secretary as soon as we locate a suitable man," Dr. Lawhorn said. "For the present the office will be under the control of Clyde White." Lawhorn claimed that the functions of the organization will not be interrupted.

The association has been steadily withdrawing from the labor relations field since last January.

The Harbor Area Employer's Council was born in mid-1947 of this year. Prior to that time

the S.P.B.M.A. represented a number of stores in San Pedro as the retailer's bargaining agent. In a recent statement Dr. Lawhorn informed several retail furniture stores that the association did not wish to serve as their agent in forthcoming negotiations.

Retail furniture store contracts are due for renewal in the near future.

"Strap" Iron

The earliest railroads in the United States were built of wooden rails capped with thin strips, or "straps," of iron to provide a running surface for the wheels.



FOR VETERANS... H. P. Bolas (center) hands key to new Kettler Knolls home to Jack Baldwin, managing editor of the Torrance Herald, who went out to write a story about 31 homes being offered to veterans for \$150 down—and wound up six hours later as a home-owner. Mrs. Baldwin, daughter Shelley and two sons, Donnie and Dannie were anxious to get moved in. —Herald Photo.

Veterans Buy 31 Kettler Homes In Six Days Under New Plan

Within six days last week 31 veterans bought homes in Kettler Knolls under a \$150 down-payment plan instigated last Thursday, according to H. B. Bolas, president of the H. B. Bolas Co., sales representative for the tract.

With the signing of the last contract Tuesday night the sales representatives were able to post a "Sold Out" sign on the entire tract.

"Although we have sold the last of the Kettler Knolls homes we are still adding to the list of prospective owners," Bolas stated. He estimates that approximately five to seven veterans will fail to qualify for the 100-percent loan. This will afford the next waiting veteran an opportunity to purchase one of the two-bedroom homes. The tract is located south of Sepulveda boulevard between Western and Arlington avenues.

New Pork Formula
A formula for measuring the lean pork in a carcass based on the thickness of the fat back has been developed at the University of Minnesota.

TORRANCE HERALD

1619 GRAMERCY—PHONE 444
Established Jan. 1, 1914
Published Every Thursday
Torrance, Calif.
Grover C. Whyte
Editor-Publisher
E. B. Brown, Business Mgr.
Jack O. Baldwin, Managing Editor
Adjudged a Legal Newspaper
By Superior Court, Los Angeles County
Entered as second class matter, January 30, 1914, at post-office, Torrance, Calif., under Act of March 3, 1879.
Official Newspaper of City of Torrance
Subscription Rates
Anywhere in Los Angeles County \$3.50 per year
6 Months, \$2.00; 3 months \$1.25
Payable in Advance
Outside Los Angeles County \$6.00 per year
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